

**MA Visual Arts Fine Art Digital  
Unit 1 Assessment Brief 2017-18**

<b>College</b>	Camberwell College of Arts	<b>Level</b>	7	<b>Mode</b>	EFT
		<b>Unit</b>	1	<b>Credits</b>	120
<b>Course</b>	MA Visual Arts				
<b>Pathway</b>	Fine Art Digital				
<b>Unit Title</b>	Unit 1 Research, Development and Practice				
<b>Briefing</b>	Week commencing <b>2 October 2017</b>				
<b>Introduction</b>					
<p>In Unit 1 you will explore, experiment and research to further develop your Project Proposal into a live ongoing document which gives direction to the work. The Unit introduces you to pathway specific issues and topics, research methodologies and techniques. It aims to orientate you and your practice within the course and in wider social and ethical contexts. You will also develop your contextual, critical and research skills at the onset of your MA learning.</p> <p>There will be a mid-point review which will create an opportunity to present your work, evaluate your progress and outline how you plan to develop your work in Unit 2. During the review, fellow students will give you feedback; this is part of your Personal and Professional Development (PPD) and will help to establish the direction of your work.</p> <p><b>Note: 120 credits must be passed before the final unit is undertaken.</b></p>					
<b>Brief Description/Specification of Task</b>					
<p>At the end of the Unit you will submit a reflective journal and your practice based research along with a written research paper, that together document your development and progress.</p> <p><b>Indicative Content</b></p> <ul style="list-style-type: none"> <li>• Exploration of Practice.</li> <li>• Personal and Professional Development.</li> <li>• Contextual Research.</li> </ul>					

## Learning Outcomes (and *Marking Criteria*)

On successful completion of this unit you will be able to demonstrate:

- Formulate, describe and implement a challenging and self-directed programme of study, relating to your Project Proposal (**research; subject knowledge; communication and presentation; professional and personal development**).
- Critically engage with practice-based research and contribute actively to debate and discussion (**analysis; technical competence; experimentation; collaborative and/or independent professional working**).
- Critically reflect upon your practice and articulate a clear understanding of methodology and context of your creative practice (**analysis; research; communication and presentation**).

### **Marking Criteria**

Your work in this unit will be assessed against University of the Arts marking criteria, which are designed to give you clear feedback on your achievement. The bullet points above indicate how they relate to the unit learning outcomes.

The full marking criteria descriptions for Learning Outcomes and UAL standard student assessment feedback form can be found on: <http://www.arts.ac.uk/assessment>.

This assessment will not be anonymously marked. This is because the nature of the research-led studio practice requires assessors to be familiar with work developed over the course of the entire unit. The writing component can therefore not be marked anonymously, because the studio practice and critical writing are assessed holistically. This is consistent with the research-led nature of the course.

Please be aware that the University has robust systems in place to make sure that assessment is conducted fairly for all students and you can find out more on the Fair Assessment webpage <http://www.arts.ac.uk/study-at-ual/academic-regulations/course-regulations/3-assessment/fair-assessment>. These processes begin as early as in the stages of designing your course and they apply to all assessments that take place at the University.

<b>Assessment Evidence and Submission Requirements</b>	
<b>Assessment Evidence</b>	<p>1 <b>Project Proposal:</b> A written proposal approximately 1500 words describing your personal project. This should include your objectives rationale, time management plan, and the area of research that will inform your creative practice.</p> <p>2 <b>Practice based research:</b> Completed work, test pieces, experiments, material samples, visual and material research, technical logs, sketchbooks, notebooks etc. all presented on your blog.</p> <p>3 <b>Reflective journal:</b> To be submitted in the form of a blog. Reflective notes on the development of your project, documentations, your thoughts, critical comments and analysis, response to lectures/exhibitions/work in progress/other reference materials and relevant events.</p> <p>4 <b>A formal research submission:</b> A written research paper contextualising your work, approximately 3000-4000 words.</p>
<b>Evaluative Report Word Count</b>	None.
<b>Written Assignment Word Count</b>	1500 words, and; 3000-4000 words.
<b>Weighting (if appropriate)</b>	<p>N/A.</p> <p><b><i>Holistic Assessment</i></b>  Assessment of this unit is holistic - there will be no breakdown of grades for the different assessment evidence listed. Instead, the assessment evidence will be considered together, and the tutors will use their academic judgment to arrive at a grade for the unit as a whole. All assessment evidence must be completed and submitted to pass the unit.</p>
<b>Submission Deadline and Procedure</b>	<p>1 Formal research submission <b>Wednesday, 24 October 2018</b> – to be submitted via Moodle</p> <p>2 Project Proposal <b>Tuesday 13 November 2018</b></p> <p>3 Practice based research <b>Tuesday 13 November 2018.</b></p> <p>4 Reflective journal <b>Tuesday, 13 November 2018.</b></p> <p>All work will be submitted via your blog. You curate your blog by creating a new page called 'Unit 1 Assessment' and provide notes and links to the Assessment Evidence required.</p>

<b>Study Support Contact</b>	Christine Bowmaker ( <a href="mailto:c.bowmaker@arts.ac.uk">c.bowmaker@arts.ac.uk</a> ).
<b>Disability Advisor</b>	Carys Kennedy (02075147055 or <a href="mailto:c.kennedy@arts.ac.uk">c.kennedy@arts.ac.uk</a> ). Disabled and dyslexic students who have an ISA in place may be eligible for an accommodation to any deadlines. It may also be possible to have alternative arrangements and additional support.
<b>Feedback date</b>	Week commencing <b>26 November 2018</b> .

### Reading List

You are expected to develop an understanding of what forms and areas of research are most applicable to your Project Proposal in discussion with the course team and Library and Learning Resources staff.

#### Theory:

Appignanesi, R. (1995) *Postmodernism for beginners*. Icon Books Ltd.

Benjamin, W. (1973) *The Work of Art in the Age of Mechanical Reproduction, in Illuminations*. London: Fontana.

Berger, A. (1995) *Cultural Criticism (A Primer of Key Concepts)*. Sage. (Specific chapters that may be useful are chapters 1, 4 and 6).

Foster, et.al. (2004) *Art Since 1900: Modernism, Antimodernism, Postmodernism*. Thames and Hudson.

Harrison, C. & Wood, P. (1994) *Art in Theory: 1900-1990*. Blackwell. (Specific chapters that may be useful are chapters 1, 2, 4, 5, 6 and 7).

Macey, D. (2001). *Dictionary of Critical Theory*. Penguin.

#### Critical Skills:

Bailey S. (2006) *Academic Writing: A handbook for International Students*. Routledge.

(Specific chapters that may be useful are chapters 1.1, 1.2a, 1.2b, 1.3, 1.4, 1.8 and 1.10).

Gray, C. & Malins, J. (2004) *Visualizing Research: A Guide to the Research Process in Art and Design*. Ashgate. (Specific chapters that may be useful are chapters 1.1, 1.2, 1.3, 1.4, 2.2, 2.3, 2.5, 3.3, 4.1 and 5.1).

Macleod, K. & Holridge. Eds. (2005) *Thinking Through Art*. Routledge. (Specific chapters that may be useful are chapters 1, 4, 5, 7, 12, 13, 14 and 16).

Sullivan, G. (2005) *Art Practice as Research: Inquiry in the Visual Arts*. Sage. (Specific chapters that may be useful are chapters 1, 3, 4, 5 and 6).

Wisker, G. (2001) *The Postgraduate Research Handbook: Succeed with your MA, MPhil, EdD, and PhD*. Palgrave. (Specific chapters that may be useful are chapters 1, 2 and 4).

#### Personal and Professional Development:

Booth, W.C., Colomb, G.G. & Williams, J.M. (1995) *The Craft of Research*. Chicago:

Chicago University Press. (Specific chapters that may be useful are chapters 1, 3, 4, 5, 7, 9, 12, 13, 14, 15 and 16).

Butler, D. (1992) *Artist's Handbook: Making Ways*. AN Publications.

Morse, J.M. ed. (1994) *Critical issues in Qualitative Research Methods*. London: Sage Publications. (Specific chapters that may be useful are chapters 1, 3, 5, 6, 7, 8 and 9).

Websites:

Artquest: <http://www.artquest.org.uk>.

Arts & Humanities Research Council: <http://www.ahrc.ac.uk>.

Arts Council England: <http://www.artscouncil.org.uk>.

Axis: the online resource for contemporary art: <http://www.axisweb.org>.

British Council Arts: <http://www.britishcouncil.org/arts.htm>.

Contemporary Art Society: <http://www.contemporaryartsociety.org>.

Enterprise Centre for the Creative Arts: <http://www.ecca-london.org>.

Nesta: Making Innovation Flourish: <http://www.nesta.org.uk>.

The Artists Information Company: <http://www.a-n.co.uk>.

The Wellcome Trust: <http://www.wellcome.ac.uk/index.htm>.

UAL Careers and Employability <http://www.arts.ac.uk/student-jobs-and-careers>.

For further recommended reading for this unit please refer to your Course Moodle page that can be accessed here <http://moodle.arts.ac.uk>.